



RYAN L. SMITH

INDEPENDENT GRAPHIC DESIGN PROFESSIONAL

SERVICES

- Identity & Branding
- Logo Design
- Web Design
- Print Design & Production
- E-mail Marketing
- Social Media

APPLICATIONS

- Illustrator
- PhotoShop
- InDesign
- Dreamweaver

PLATFORMS

- Constant Contact
- Forge
- HomeBase (MLBAM)
- SportsEngine
- SquareSpace
- WordPress

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PROFILE

I am an independent graphic design professional with over 20 years of agency, in-house, and freelance experience in digital and print design. I'm highly skilled in client and vendor relations and accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. I'm passionate about great design and have devoted my life's work to that pursuit.

EXPERIENCE

- 55erase Design** | Chicago, IL/Lansing, MI
 - Independent Graphic Design Professional 2019—Present
- Professional Sports Marketing** | Chicago
 - Graphic Design Director 2006—2019
- Ambrosi & Associates** | Chicago
 - Senior Designer 2005—2006
- Ambrosi & Associates** | San Francisco
 - Senior Designer 2004—2005
- ABD Group** | Chicago
 - Designer Manager 2003—2004
 - Senior Designer 2001—2003
 - Designer 1998—2001
 - Production Assistant 1997—1998

EDUCATION

- Graphic Design Application Certificate**
Columbia College 2000
- BS in Journalism (Advertising concentration)**
Central Michigan University 1997